



west midlands
police and crime
commissioner

West Midlands Police Strategic Priorities

Sandwell Local Policing Plan

Sandwell is a diverse and multi-cultural borough, which has a population in excess of 308,000 people. The borough covers approximately 33 square miles and comprises of six towns - West Bromwich, Wednesbury, Tipton, Rowley Regis, Oldbury and Smethwick.

Policing in Sandwell is split into 24 neighbourhood teams that are co-terminus with local authority ward boundaries. Each of these neighbourhood teams has a sergeant, a number of dedicated police officers and also numerous police community support officers (PCSOs).

This document sets out the Crime and Safety priorities for the area and the values we will follow as we deliver against these priorities.

In Sandwell, we are one team working together to serve and protect all those who work, live and visit the area. We aim to do this by working with our partners and the public to improve the trust and confidence of the people we serve.

Our ambition is to drive down anti-social behaviour, crime, disorder and most importantly, raise public satisfaction and confidence with the service we provide.

If you would like to know more about the work that we are doing on a daily basis in your area, visit your local police website at sandwellpolice.org.uk. You can also contact us on Facebook at facebook.com/sandwellpolice and follow us on [twitter @sandwellpolice](https://twitter.com/sandwellpolice).

**Chief Superintendent
Mark Robinson**
*Local Policing Unit
Commander*



Our Mission

***Serving our communities,
protecting them from harm***

Our Values

- We put the public first in everything we do
- We act with integrity, fairness and humanity
- We are one team working together
- We listen, learn and strive to improve
- We do the right thing and deliver a service that our friends and family would be proud of.

Sandwell Local Policing Unit Community Concerns

As well as working hard to address the objectives of the force, we have asked you, the community, to tell us what matters to you most. You have identified the following issues and we will focus our teams, working with partners to tackle these things that cause you concern.

- **Tackling graffiti and littering:** By understanding the causes of this behaviour and the communities that are most affected we will aim to reduce such incidents and improve your confidence in us through regular communication.
- **Tackling inconsiderate parking:** Working with partners we will support regular enforcement and education initiatives.

In conjunction with our partners, we will develop medium to long-term problem solving tactics within those areas that offer the greatest challenges to community safety.



Sandwell Local Policing Unit

Our Objectives

To tackle these issues that matter to you, as well as providing the service that you expect from us, there are actions that we will take and lots of activity that we will be doing across Sandwell.

We aim to:

- Improve trust and confidence in policing
- Improve the quality of our services
- Consult and inform the public about how we will change our priorities and services with reducing resources
- Protect our communities from crime and anti-social behaviour
- Protect our communities from the threat of terrorism and serious organised crime
- Protect vulnerable people and neighbourhoods from harm
- Support economic and social prosperity in the region

We will do this by:

Reducing crime: We will reduce the number of burglary, robbery and vehicle crime offences committed.

Reducing anti-social behaviour: We will address repeat incidents of anti-social behaviour. We will ensure there are effective partnership responses to protecting vulnerable people and places. We will closely monitor community tensions and respond accordingly.

Helping people to feel safe: We will improve our local service delivery. We will understand and deal with the issues that matter to the community.

Reducing harm caused by alcohol and drugs: We will identify and support vulnerable victims. We will reduce drug related crime through integrated and effective enforcement action. We will provide drug treatment support to those arrested for drug-related offences.

Improving community cohesion: We will identify emerging communities. We will monitor and manage changes in local communities, as well as monitoring national tensions and changes that may affect Sandwell. We will work with partners to build strong communities.

Preventing and reducing offending: We will tackle offending by higher risk groups (17-22-year-olds). We will tackle domestic abuse repeat offenders. We will increase the use of civil legislation to target offender.



Our Vision

Pride in our Police

Chief Constable Chris Sims and Police and Crime Commissioner Bob Jones will work together to achieve these aims.

Police and Crime Commissioner Bob Jones will be responsible for improving ownership through these themes:



Chief Constable Chris Sims will be responsible for improved delivery through development of these themes:



Through our hard work and passion for public service we are striving to build your pride in us. You can help us recognise the life changing work so many colleagues do on a daily basis as well as sharing your experiences where we could and should have done better so we can continually improve. You can share your feedback with us and the wider public via rateyourlocalpolice.co.uk/. One of the ways you can let your neighbourhood policing team know directly about the things that matter to you is via west-midlands.police.uk/np/sandwell/yourneighbourhood/index.asp. If you wish to let me know what you think about policing locally you can also contact me via Contact Your Commander on our website west-midlands.police.uk/np/sandwell/contact/

sandwellpolice.org.uk



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