

Fol ref: 2014 - 00761

Request received: 5 August 2014

Response sent: 3 September 2014

How much the PCC spent on PR, marketing and promotional materials in the financial year 2012/13?

Spend November 2012 to March 2013 was £7,003.66

How much the PCC spent on PR, marketing and promotional materials in the financial year 2013/14?

Spend 2013/14 - £6,398.73

How much is the PCC budgeting to spend on PR, marketing and promotional materials in the current financial year?

Budget 2014/15 is £10,000.00

Could you please list the type, number and cost of physical marketing materials with PCC branding created by the office in the 2013/14 that have been produced - e.g. leaflets, pens, erasers, lollipops etc.

From our preliminary assessment, we have estimated that it will cost more than the 'appropriate limit' to consider your request.

Section 12 of the Act makes provision for public authorities to refuse requests for information where the cost of dealing with them would exceed the appropriate limit, which for Police and Crime Commissioners is set at £450. This represents the estimated cost of one person spending 2.5 working days in determining whether the department holds the information, locating, retrieving and extracting the information.